



For Immediate Release:

FROM TAKE OFF TO LANDING PEEKABOO GALLERY PRESENTS “*FRIENDLY SKIES: THE ART OF HIGH ALTITUDE TRAVEL*”

*THE SECOND ROTATING SHOW AT POPULAR NEW VENUE WILL
DELIVER A RARE, VINTAGE AIRLINE EXPERIENCE*

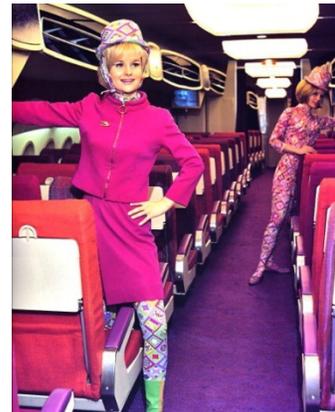
Gallery has assembled the largest exhibition of purchase-worthy vintage airline memorabilia and has produced an interactive experience where you can relive the magic and glamour of commercial air travel’s glorious past!

OPENING TO THE PUBLIC ON SATURDAY, AUGUST 18th, 2018

Pasadena, California – July 24, 2018 – Peekaboo Gallery, the new experiential gallery in Old Pasadena which has quickly become known as *The Pop-Culture Time Machine* has announced its second rotating exhibition –**Friendly Skies: The Art of High Altitude Travel** to open August 18th, 2018 until September 23rd.



The show will feature some of the most sought-after vintage airline memorabilia and collectibles taking guests back to a time when traveling aboard a luxury airliner was a magical experience. The gallery will feature an interactive experience for guests featuring a full size vintage PAN AM Jetliner Photo Booth (which will also serve as the official picture spot), a collection of vintage flight attendant uniforms from around the globe and a runway couture show *on an airport runway*, featuring some of the most fashionable airline styles of the 1940s thru the 1990s.



For collectors, the gathering of extraordinary artifacts from the most dynamic airlines provides a rare opportunity to purchase a unique piece of pop culture history. From the infancy of regular U.S. passenger airline service in 1914, travelers have saved numerous pieces of airline and aviation memorabilia. From branded travel bags and luggage tags to industrial aircraft models and crew uniforms, artifacts from airline traveling remain popular throughout the world. Airline travel of yesteryear often included gourmet meals served on fine china, spacious seating, and other world-class amenities. Collectibles of value also include aviation equipment, airline signage, jet plane travel agency display models, and rare travel posters among many other items from companies such as PAN AM, Braniff, TWA, United, Eastern, British Airways and even the Soviet Airline, AEROFLOT.



Highlights of the *limited-engagement* exhibition include: a massive airport display model of a 1970s

Concorde Supersonic jet, a TWA Constellation travel agency model, a stunning 9-foot, 1950s porcelain *sky-stairs* sign from Eastern Airlines, an original 1970 PETER MAX Pan Am 747 silkscreen poster, original Delta Airlines travel poster production paintings, and an incredible selection of vintage passenger flight bags and rare stewardess gear—including a head-to-toe complete 1944 TWA uniform and 1960s Go-Go-style flight attendant fashions by Pucci from Braniff Airways.



Peekaboo Gallery will also officially open the gallery’s new novelty and gift shop which has been carefully curated by the founder, Jordan Reichek.

“We have curated an extraordinary exhibition of some of the most sought-after airline and aviation-related collectibles in the world. We’ll be producing a live runway show featuring vintage crew uniforms and even have a 10-foot section of a PAN AM fuselage installed in the gallery as our official photo hub,” said Founder Jordan Reichek.

“This presentation of collectible airline memorabilia is unprecedented in a fine art setting,” said gallery director Matt Kennedy. “With this show, as with all of our shows, we aim to showcase the best of the genre to an audience that may have never known that collecting was an option. I look forward to introducing the next generation to the treasures of our pop culture past.”

In addition, Peekaboo Gallery has aligned efforts with our good friends at *The PAN AM Experience*: an incredible evening at the Air Hollywood film studio in Southern California where one can literally travel back in time. Passenger-guests can immerse themselves in the glamour and romance of 1970s commercial air travel and dine first-class aboard a PAN AM 747 Clipper Jumbo Jet.



Hi res images for download are available here:

<https://www.dropbox.com/sh/xooz5ikrr2c56e/AADXwZsjHgyFR0cATvg89tExa?dl=0>

EXCLUSIVE VIP RECEPTION AND MEDIA SNEAK PEEK

DATE: FRIDAY, AUGUST 17th

TIME: 7-10PM

Media must RSVP to press contact below

Peekaboo Gallery is located at 40 Mills Place, Old Pasadena, California.

PUBLIC OPENING OF FRIENDLY SKIES: THE ART OF HIGH ALTITUDE TRAVEL

Saturday, August 18, 2018 12 – 8PM

Media is invited to cover

The show will run through September 23, 2018

Peekaboo Gallery is located at 40 Mills Place, Old Pasadena, California

ABOUT PEEKABOO GALLERY

Peekaboo Gallery is located at 40 Mills Place in Old Pasadena, California, in a historic Pasadena brick building erected in 1886, central to Southern California's first commercial districts. The brainchild of veteran animator and producer, Jordan Reichek, and La Luz de Jesus Gallery director Matt Kennedy, Peekaboo Gallery provides an environment that takes guests through an attraction-like experience that is different from any other gallery in the world. Peekaboo Gallery features multiple, exclusive, experiential shows annually. The inaugural show, *25¢ A Play: The Art of the Videcade*, showcases the greatest arcade games of the 70s and 80s and the best collection of 8-bit amusements, art and ephemera ever offered for sale. Future shows include Halloween, Fantasy, Sci-Fi and music memorabilia exhibitions. For more information on Peekaboo Gallery go to: www.peakaboogallery.com

PRESS CONTACT

Caroline Galloway (440) 591-3807 or caroline@m2mpr.com